TORONTO COMICON

CHOOSE YOUR CHARACTER

MOTION DESIGN PACKAGE OVERVIEW

INFO

PACKAGE NAME: Toronto Comicon MOGRT Package

DESIGNER: Chloé Letendre

INTENDED USAGE: permitted use ONLY for official Toronto Comicon "Choose Your Character" content

SOFTWARE COMPATIBILITY: optimized for Adobe Premiere Pro 2023; may not work with earlier versions of Adobe Premiere Pro or other video editing software

RESOLUTION: optimized for Full HD (1920 x 1080) at 30 frames per second

PACKAGE SIZE: 25.8 MB

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INTRO (WITH LOGO)

DURATION: set for 30 seconds, but can be adjusted to meet your project's needs

REPLACE MEDIA
• **Footage:** 1920 x 1080, 30fps

TRANSITION

DURATION: set for 30 seconds, but can be adjusted to meet your project's needs

REPLACE MEDIA
• **Footage:** 1920 x 1080, 30fps

LOWER THIRD - LONG

DURATION: set for 9 seconds, but can be adjusted to meet your project's needs

REPLACE TEXT
• **HEADER:** populate text box in a single line
• **SUBHEADER:** populate text box in a single line

LOWER THIRD - SHORT

DURATION: set for 8 seconds, but can be adjusted to meet your project's needs

REPLACE TEXT
• **HEADER:** populate text box in a single line
• **SUBHEADER:** populate text box in a single line

INFO CARD

DURATION: set for 30 seconds, but can be adjusted to meet your project's needs

REPLACE TEXT
- **BACKGROUND LARGE:** add three (3) spaces at the END of the name to ensure proper spacing; increase column and row sliders to add repetitions if need be
- **BACKGROUND SMALL:** add three (3) spaces at the START of the name to ensure proper spacing; increase column and row sliders to add repetitions if need be
- **INFO BOX:** populate text box in a single line

REPLACE MEDIA
- **Footage:** 1920 x 1080; 30fps
- **Picture:** 1920 x 1080; PNG or PSD file; figure should occupy right-hand side of the frame
- **Silhouette:** use same file as for Picture

OUTRO (WITH LOGO)

DURATION: set for 10 seconds, but can be adjusted to meet your project's needs

REPLACE MEDIA
- **Footage:** 1920 x 1080, 30fps